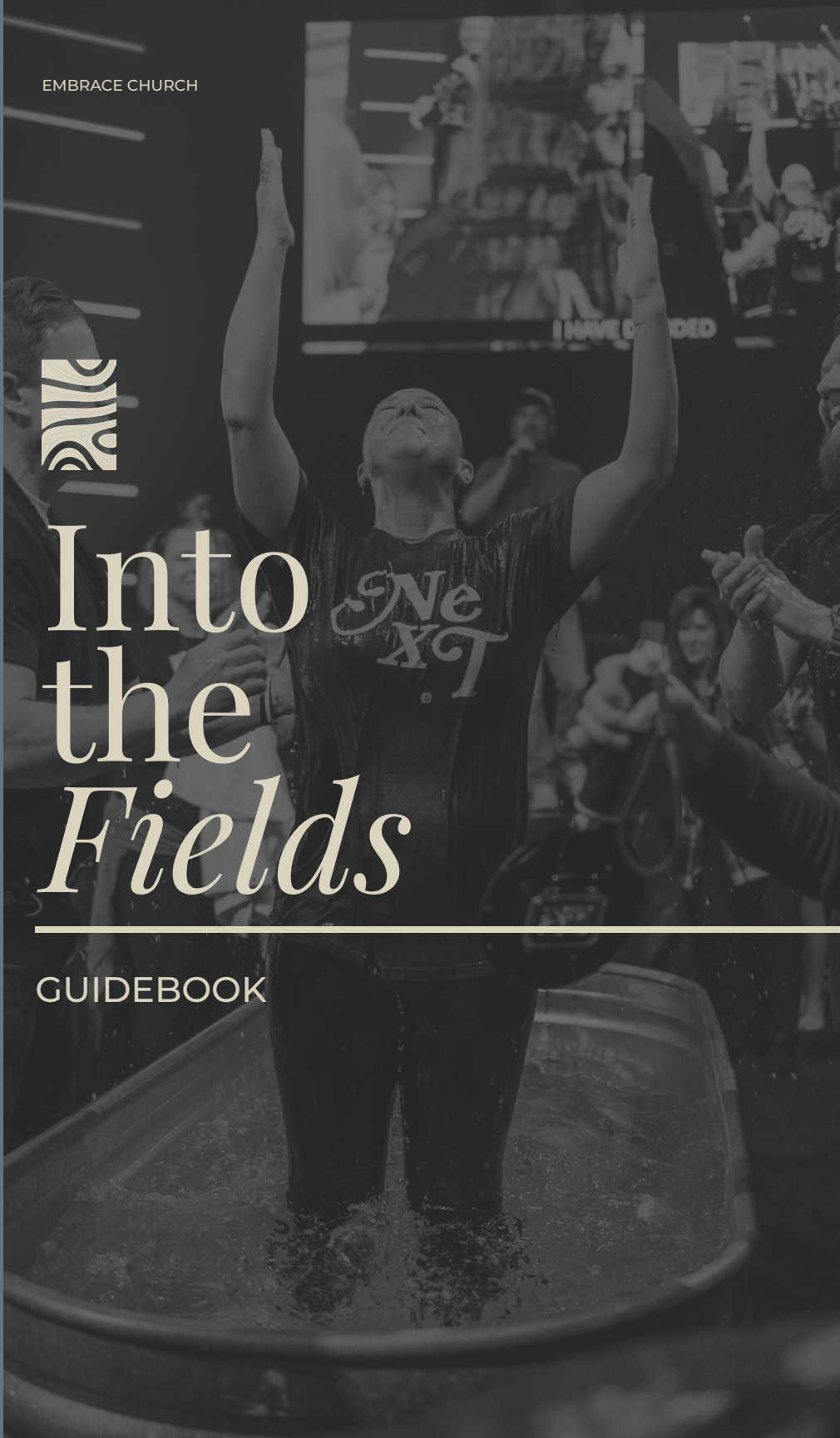
EMBRACE CHURCH



# Into the *Fields*

GUIDEBOOK

Belongs To:

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## *Into the Fields:* Message Notes & Go Further Questions


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# A Note *from Adam*



***Hey Embrace!***

The last few years at Embrace have been nothing short of extraordinary. We've watched God change lives in ways we never could have imagined, and it's left us in awe of what He's doing.

As we look ahead, I believe God is inviting us into something much bigger than a project or a building. He's inviting each of us to take a step of faith.

Throughout this series, you'll hear us talk about the Into the Fields initiative. Yes, we believe God is leading us toward a new broadcast campus in northeast Sioux Falls. But this journey isn't ultimately about a building. It's about the places God is calling each of us to go, to the unknown places where faith requires trust, surrender, and obedience.

My greatest hope during this season is that every one of us would allow God to transform our hearts. That we'd grow in our faith. That'd we trust Him more deeply. That we'd become the kind of people who are willing to say "yes" wherever He leads.

Since the very beginning of Embrace, I've prayed that we'd always be willing to do whatever it takes to help one more person meet Jesus. As we celebrate nearly 20 years as a church, that prayer hasn't changed.

The question before us isn't simply, "Will we build a campus?" The deeper question is, "Will we trust God with whatever He's calling us to next?"

I can't wait to see what He does as we step into the fields together.



*Lead Pastor*



# *Our Story*

# "If This All Happens It's Only from God"

On September 4, 2006, 32 people got together for a worship service in Sioux Falls, South Dakota to hear about a new possible church. Adam was 24 years old, he was heading into his final year of seminary and (very reluctantly!) agreed to invite some friends and see who would all show up.

After that first night, we honestly had no idea what we were doing or where any of this was headed. We just sensed God asking us to follow Him and see what happened.

Those 32 people eventually became what is now Embrace Church. Before long, small groups were meeting in homes around town, and new faces kept showing up at our monthly worship gatherings. What started small grew into more than we could have imagined. Here's a look back at some of the moments that have shaped Embrace over the last 20 years.



*Adam's notes from that very first gathering on September 4th, 2006.*

First this is crazy amazing
- I want to be transparent

When Roger Called
- I felt like Moses in Exodus 4
  Who am I
  rookie
  God promised Moses "I'll be with you"

Does Sioux Falls need another church - there's 100s
* Why this church

#1 Sioux Falls is growing - new people everywhere
- the lost are growing as well
- Specifically our target audience is to reach young adults and young families
- which sioux falls has many of

#2 We're already connected - most plants
- connected with Co-Stone
- many in Sioux Falls from C-Stone
- help financially, covered in prayer, materials, etc
- connected with the Deacon
- recognized name
- area support - this building

all we sent were emails and phone calls

#3 One of the great things about a plant
- We get to set the tone
- we can engage where people are today
- Don't have to start at status quo

If this all happens it is only from the Lord

Mead

# Milestones

## 2006



**SEPT 4, 2006**

First gathering with 32 people started meeting once a month for worship.

## 2008




**MARCH 20, 2008**

Embrace started weekly worship services on Sunday nights.

## 2009



**SEPT 9, 2009**

Embrace moved into a new home at 69th Street & Cliff Avenue in Sioux Falls. we switched to Sunday morning services.

## 2011



**SEPT 11, 2011**

Embrace moves into the current 57th Street location.

## 2014



**JAN 12, 2014**

Embrace launched the Online Campus.

## 2014



**APRIL 6, 2014**

Embrace Tea Campus launches.

2016




**SEPT 6, 2016**
Embrace Sertoma Campus launches.

2020




**AUG 2022**
Embrace leadership sets a goal to reach 5% of Sioux Falls by 2031.

2024



**MAY 2024**
Embrace Sertoma Campus moves to the current Embrace Westside Campus.

2024



**AUG 2024**
New Embrace Tea building opens.

2026




**JAN 2026**
Sunday worship reaches 5,000+ on a non-holiday weekend.

2026




**SEPT 2026**
Embrace celebrates 20 years as a church and launches the Into the Fields initiative.




# *Where We Are Today*

# *Where* We Are Today

Over the 20 years of our church, so much has changed, but one thing has remained the same: our mission to relentlessly reach the next person for Jesus.

*Here's a snapshot of Embrace as we head into Fall 2026:*







In the first

**6 MONTHS OF 2026,**

we've given out 1,219 Bibles, had 260 adult baptisms, and 672 commitments to Christ!



**490 PEOPLE**

are currently participating in a group.



**1,281 PEOPLE**

are actively serving across all campuses.



Sunday attendance is

**UP 98%**

(2,438 + people) over the last 4 years.



## NAMED #17

on 2025's Outreach 100's Fastest-Growing Churches in America list.



eKids has grown

**50% IN THREE YEARS**

plus we've launched a Special Needs Ministry, giving every child the opportunity to learn about Jesus.



Our e/y student ministry has nearly doubled, with attendance growing

**90% OVER THE LAST SEVERAL YEARS.**



We now have two campuses within South Dakota prisons, reaching

**110 MEN EACH WEEK**

inside South Dakota prisons.








# *Where We're Going*

# *Goal*

## *Primary* Goal:

**100% ENGAGEMENT**
Into the Fields isn't an initiative for a few. It's a faith journey for every single one of us.

God is inviting everyone who calls Embrace home, 100% of our church, to engage fully in this initiative through prayer, owning the vision of this new campus, and asking God to stretch you in the area of giving to make it possible.

## *Secondary* Goal:

**THE FINANCIAL GOAL: $25M**
Raise $25 million to build a new broadcast campus, relentlessly reaching the next person for Jesus in one of the fastest-growing areas of the city.



# The New Broadcast Campus

Each week we're seeing more and more people come to Embrace. And we thank God for this! Lives are being changed, and it's beyond exciting to be part of what He's doing.

In the same breath, we're quickly running out of space. Across all of our campuses, people are already struggling to find parking and seats. If we don't take another bold step soon, we'll reach the point where we simply won't have room for the people God is bringing.

We believe we're at another pivotal moment in the life of our church!

Today it's an open field. Tomorrow it will be a gathering place where thousands of people will hear about Jesus each week in one of the fastest-growing areas of Sioux Falls.

The new Broadcast Campus will also create opportunities to reach people beyond our four walls, including the more than 5,000 people who move to our community every year.

In addition to reaching more people for Christ, our vision for the new Broadcast Campus includes:

- A sanctuary with our largest seating capacity, making it our largest campus.
- An eKids wing, with sensory classrooms for special needs kids.
- Multi-use spaces for students, young adults, groups and the greater Sioux Falls community.
- Add spaces for mental health workshops in partnership with local counselors.
- Raising up 1,000 mentors to impact local students outside the walls of our church.



# Our Commitment

We've included a copy of the Commitment Card so you can begin to pray about your commitment and what that will mean for your journey with God over the next three years.

Please take time to consider, discuss and pray through this card. We'll provide you with a hard copy of the card on Commitment Sunday, October 11.

## *My/Our* Commitment

I/We commit to give over-and-above our current giving to Embrace for the next three years in the following way:

$ _____ **x 36 months**

= $ _____

\+ *Gifts from Stored Resources* $ _____

**My/Our Total Over-And-Above Into the *Fields* Commitment**

$ _____

*October 2026 - December 2029*

# 3 Year Giving Chart

As you pray about what God is leading you to give during this time, use this gift chart as a guide. Let it be something that inspires and challenges you toward greater generosity as we work together to relentlessly reach the next person for Jesus.

## $25M Financial Goal

| NUMBER OF GIFTS | AMOUNT OF EACH GIFT | ANNUAL GIFT OVER 3 YEARS | CUMULATIVE TOTAL | CUMULATIVE GIVERS |
|---|---|---|---|---|
| 1 | $5,000,000 | $1,666,667 | $5,000,000 | 1 |
| 1 | $3,000,000 | $1,000,000 | $8,000,000 | 2 |
| 2 | $2,500,000 | $833,333 | $13,000,000 | 4 |
| 2 | $1,000,000 | $333,333 | $15,000,000 | 6 |
| 3 | $500,000 | $166,667 | $16,500,000 | 9 |
| 3 | $350,000 | $116,667 | $17,550,000 | 12 |
| 6 | $250,000 | $83,333 | $19,050,000 | 18 |
| 8 | $125,000 | $41,667 | $20,050,000 | 26 |
| 12 | $75,000 | $25,000 | $20,950,000 | 38 |
| 15 | $35,000 | $11,667 | $21,475,000 | 53 |
| 30 | $25,000 | $8,333 | $22,225,000 | 83 |
| 50 | $12,000 | $4,000 | $22,825,000 | 133 |
| 70 | $6,000 | $2,000 | $23,245,000 | 203 |
| 100 | $5,000 | $1,667 | $23,745,000 | 303 |
| MANY | $2,500 | $833 | $25,000,000 | 805 |

# What's Next?

We're asking you to join us on a spiritual journey with God and to take the largest step of generosity you've ever taken as we move together to take the largest step of faith we've even taken as a church!

*We're boldly asking for your help in relentlessly reaching the next person for Jesus in these 3 ways:*

## Pray.

Pray that God would do what only He can do. Pray that He would multiply our efforts! Pray that many would be reached for Jesus. Let's be all in and take this step together.

## Own it.

This is our vision. Own it. Talk about it. Invite people into it. Be the kind of person who carries the heartbeat of Into the Fields wherever you go. Make plans now to show up and engage in upcoming events!

## Give.

Ask God what it would look like for you to give in a way that stretches your faith. Not equal gifts, but equal sacrifice. Then take the step! Because generosity doesn't just change what we build, it changes us.



# Important Dates:

### ADVANCE COMMITMENT NIGHT

***SUNDAY, OCTOBER 4TH***
***WASHINGTON PAVILION | 6:30 PM***

We'll gather for a time of worship and lead the way in making our commitments. Free childcare will be provided, including supervised access to the Kirby Science Center inside the Washington Pavilion for children ages kindergarten through 5th grade.

### COMMITMENT SUNDAY

***SUNDAY, OCTOBER 11TH***

All Services at Every Campus

As a church, we'll come together during Sunday morning services to make our Into the Fields commitments. We seek to bring God our first & best because God first loved us by giving His first and best.

# Into the *Fields*

## Go Further Questions & Message Notes

Keep track of your message notes from the 5-week Into the Fields series in the following pages (don't forget to bring this book back to church with you every Sunday).





Matthew 9:36

"When he saw the crowds, he had compassion on them because they were confused and helpless, like sheep without a shepherd."

Matthew 9:36



*Week One*

# What Breaks *God's Heart*

SEPTEMBER 13TH, 2026

*Week One*

# GO FURTHER QUESTIONS

## GETTING STARTED:

Can you think of a time when you didn't realize how lost you were until much later?

When life feels overwhelming, what's your natural response? Do you push harder, ask for help, or shut down?

## LOOKING AT THE SCRIPTURE:

***"When he saw the crowds, he had compassion on them because they were confused and helpless, like sheep without a shepherd."***

What stands out to you most about Jesus' response to the crowds?

Instead of frustration or judgment, Jesus felt compassion. Why do you think that's significant?



Which of these three descriptions - confused, helpless, or without a shepherd - do you think is most common in our world today?

## INTO THE FIELDS:

Has there ever been a time that you would have described yourself as confused, helpless, or without a Shepherd? How has your story changed?

The invitation isn't simply to give, it's to ask God. Why is that an important distinction?

As you pray this week, what do you think God might be asking of you?

## THIS WEEK:

Who is one specific person in your life you can pray for this week who may be confused, helpless, or searching for a Shepherd?

Matthew 9:37-38

"The harvest is great,
but the workers are few.
So pray to the Lord who is
in charge of the harvest;
ask him to send out more
workers into the fields."

Matthew 9:37-38



*Week Two*

# The Harvester vs. *The Spectator*

SEPTEMBER 20TH, 2026

*Week Two*

# GO FURTHER QUESTIONS

## GETTING STARTED:

What's something you've watched from the sidelines that you eventually decided to jump into?

Have you ever been part of a team where everyone contributed? How did that experience feel different than just watching?

## LOOKING AT THE SCRIPTURE:

***"The harvest is great, but the workers are few. So pray to the Lord who is in charge of the harvest; ask him to send out more workers into the fields."***

Why do you think Jesus' first instruction is to pray for more workers rather than simply telling people to get to work? What do you think keeps people from stepping into the harvest?

## INTO THE FIELDS:

The initiative emphasizes praying before giving. Why is that order important?

The goal isn't equal gifts but equal sacrifice. What does that statement mean to you?

## THIS WEEK:

What's one area where God may be asking you to move from being a spectator to being a harvester? What's one step you can take?

Matthew 9:36

"When he saw the crowds, he had compassion on them because they were confused and helpless, like sheep without a shepherd."

Matthew 9:36



*Week Three*

# The *Seed*

SEPTEMBER 27TH, 2026

# *Week Three*
# GO FURTHER QUESTIONS

## GETTING STARTED:

Have you ever planted something and watched it grow? Was the result what you expected?

What's something in your life today that started out very small but became much bigger over time?

## LOOKING AT THE SCRIPTURE:

Why do you think God often uses the imagery of seeds and harvest throughout Scripture?

Can you think of a moment when Embrace started feeling like "my church" instead of just "the church I attend"?



## INTO THE FIELDS:

The message reminds us that God multiplies what we place in His hands. Where have you seen "God math" at work in your own life?

If you knew an investment could produce an incredible return, you'd likely make it. How is investing in God's Kingdom different from any other investment?

## THIS WEEK:

What seed do you sense God inviting you to plant in this season?

## POP QUESTION:

If someone comes to know Christs 20 years from now because of a seed planted today, what part do you hope your story will play?

**Join us at**

***Advance Commitment Night***

**at the Washington Pavilion!**

***Sunday, Oct. 4th | 6:30 pm***

Matthew 9:38

“So pray to the Lord who is in charge of the harvest; ask him to send out more workers into the fields.”

Matthew 9:38



*Week Four*

# What Field Has *God Placed You In?*

OCTOBER 4TH, 2026

*Week Four*

# GO FURTHER QUESTIONS

## GETTING STARTED:

If someone asked, “What are you responsible for?” What would be on your list?

## LOOKING AT THE SCRIPTURE:

***“So pray to the Lord who is in charge of the harvest; ask him to send out more workers into the fields.”***

Jesus tells us to pray for workers to be sent into the fields. What do you think “the fields” represent today?

When you hear the question, “What field has God placed you in?” What comes to mind?



## INTO THE FIELDS:

Regardless of where someone starts, what does “growing” in generosity look like?

How would understanding you are a steward of all the resources God has given you change the way you view all that you have?

## THIS WEEK:

What does it look like to faithfully care for something that’s been entrusted to you?

Matthew 9:35

"Jesus traveled through all the towns and villages of that area, teaching in the synagogues and announcing the Good News about the Kingdom. And he healed every kind of disease and illness."

Matthew 9:35



Week Five

# Jesus Goes *Into the Fields*

OCTOBER 11TH, 2026

*Week Five*

# GO FURTHER QUESTIONS

## GETTING STARTED:

What's the furthest you've ever traveled for someone or something you cared about?

Who is someone in your life that consistently takes the initiative instead of waiting for someone else to act?

## LOOKING AT THE SCRIPTURE:

***"Jesus traveled through all the towns and villages of that area, teaching in the synagogues and announcing the Good News about the Kingdom. And he healed every kind of disease and illness."***

What stands out to you about the way Jesus ministered? Examples: He traveled, taught, proclaimed, and healed.

## INTO THE FIELDS:

Today's commitment is described as a spiritual milestone rather than a transaction. What do you think is the difference?



Completing a commitment card is one act of obedience. What other habits or rhythms will help you continue living with open hands after today?

## LOOKING AHEAD:

As this series comes to a close, what's one thing you hope God does through Embrace over the next few years?

Imagine someone meeting Jesus because of seeds planted through this initiative. What excites you most about being part of that story?

If someone asked you six months from now how the Into the Fields series changed you, what would you hope to say?

## THIS WEEK:

Who is one person you can intentionally move toward with the love of Jesus?

*Into the Fields*
# CLOSING QUESTIONS

***When this series began, we saw Jesus' heart for the harvest.***

Today we've seen that Jesus Himself goes into the fields. As you reflect on the past five weeks, what is one way you want your life to look more like His?

Lord, what gift would be a pleasing and honoring gift to You?

Is there a resource that you're holding onto instead of placing in God's hands? What might He be inviting you to surrender so He can use it in greater ways?





# Resources

Stay up to date with the latest Into the Fields updates, make a commitment or gift, and check out additional resources throughout the series here at ***fields.iamembrace.com***.




FIELDS.IAMEMBRACE.COM

EMBRACE CHURCH